**Postcard Project**

**Project Description:** Create a 5x7 postcard to promote our Online Ordering platform and Website Design for restaurants.

**Brand:** The postcard should match our color scheme and branding on our website at [www.restaurantesolutions.com](http://www.restaurantesolutions.com)

**Images & Graphics:** Create a primary image as follows… embed the screenshots of our Metro Pizza website onto the PC-Tablet-Phone-View files. These files have been uploaded. Create other graphics and images as needed. Feel free to use any graphics and images from our website.

**Goals**: To create a highly professional looking postcard.  
To make a special offer on the postcard… “FREE Set-up! Save $495…” (see ad copy below)

To entice restaurants to sign-up for one of our website or online order plans

**Side 1 Ad Copy (everything below must be included on the postcard)**

***Online Ordering on your website***

* *No upfront fees*
* *No commissions*
* *Fast set-up. We do all the work!*
* *Plans start at just $95/month!*

*Get started today and see your sales increase by 20% or more!*

***Restaurant Website Designs***

* *Mobile-ready designs for cell phones, PCs, and tablets*
* *Google Map embedded on your site*
* *Secure login to self-edit your pages and menu*
* *Super-fast hosting with email accounts on your domain*

*Get started today and drive more traffic to your store!*

***Special Offer: $495 Set-up Charge Waived! Just sign up by 3/31/2016.***

***Give us a call at (888) 648-8482 or visit our website at*** [***www.RestaurantESolutions.com***](http://www.RestaurantESolutions.com)***.***

**Side 2 Ad Copy**

***A Special Offer from Restaurant eSolutions.***

***Save $495 for a limited time!***